

Schneider Transportation Management

For Schneider Transportation Management, Descartes MacroPoint is improving service performance and enhancing productivity across the supply chain

“Once we started tracking loads with Descartes MacroPoint we saw an improvement in service performance because we can automate the process of providing shippers with the visibility into load status that they require. MacroPoint automated load tracking is what EDI was in the past. It improves productivity for our associates through its integration with our transportation management system because it has eliminated the need for hundreds of checks calls with carriers and drivers. When it comes to getting the visibility they need, a growing number of our customers are asking for Descartes MacroPoint.”

Ben Schuchart - VP Brokerage Operations
Schneider Transportation Management



ABOUT SCHNEIDER

Schneider Transportation Management is the brokerage division of Schneider National, Inc., a leading transportation and logistics services company that operates one of the largest for-hire trucking fleets in North America. Schneider Transportation Management offers truckload, less-than-truckload, intermodal, temperature control and flatbed services through a prequalified pool of more than 25,000 carriers.

The Challenges:

To improve service performance by providing faster and more accurate load tracking information

Driven by shipper requests for faster updates and better visibility into load status, Schneider Transportation Management sought an automated freight tracking solution that would provide updated load location and status quickly and accurately.

To enhance brokerage and carrier productivity

By automating load tracking, Schneider Transportation Management could eliminate the need for time-consuming check calls with carriers and drivers, enhancing carrier operations and improving driver quality of life.

The Solution:

Descartes MacroPoint's patented, automated load monitoring and tracking software provides real-time load location visibility using any cell phone, in-cab ELD/GPS device, or trailer and container tracking system. The cloud-based solution enables location monitoring and tracking, delivery monitoring and event notifications, and exception management and predictive analytics capabilities.

CUSTOMER SUCCESS - SCHNEIDER TRANSPORTATION MANGEMENT

Schneider Transportation Management now strongly prefers that many of the more than 25,000 carriers in its pool of freight haulers utilize one of the Descartes MacroPoint enabled methods of tracking loads and providing status updates. The freight location platform is also integrated with the MercuryGate TMS solution at Schneider Transportation Management.

MercuryGate International recently expanded and updated its integration with Descartes MacroPoint to include all forms of tracking. By adopting the full MacroPoint functionality and network, the TMS provider can now provide direct carrier integration through in-cab telematics systems, EDI and trailer tracking technologies without the need to invest in additional software or hardware.

“ We hold our pool of more than 25,000 carriers to the strictest standards in the industry so we can give our customers the accountability they need. With Descartes MacroPoint, our carriers can improve their productivity and service performance because they’re not getting 20 or more calls a day from us to update the status of every load and then have to call drivers. In that sense, Descartes MacroPoint also helps our carriers improve the quality of life for drivers while they’re on the road. ”

Justin Sachs - Director of Operational Excellence, Schneider Transportation Management

The Results:

With Descartes MacroPoint, Schneider Transportation Management has enabled their operation to meet the growing need for load status updates and supply chain visibility from their shipper customers.



Enhanced Operational Efficiency

Schneider Transportation Management now has an automated freight tracking solution integrated with its TMS system that provides updated load location and status information quickly and accurately.



Improved Productivity

By automating load tracking with Descartes MacroPoint, Schneider Transportation Management is eliminating the need for hundreds of check calls to update load status with carriers and drivers, improving productivity for the brokerage, its carriers and drivers.



Increased Customer Satisfaction

The enhanced visibility into load status is now improving service performance and causing a growing number of the brokerage operation's customers to ask for Descartes MacroPoint when tendering loads.



Reduced Costs

By creating a real-time visibility ecosystem with automated communication, the ability to create savings opportunities and optimize resources allowed for the best use of talent, technology and budget within our transportation operations.