

# Fastmore Logistics

*Aljex has enabled its Freight Broker Customers to "MacroPoint" Their Loads!*

## MacroPoint increases visibility on Brokered Freight Right Inside Aljex

“With this integration we'll be using it even more,” he said. “It tracks a third party driver. It updates every hour. And instead of us having to go to the MacroPoint web site to look at the location then update it in Aljex, it does that for us automatically. It saves us steps”

Raymond Sciuckas  
President & Co-Owner of Fastmore Logistics

### The Challenge:

Need to increase the visibility provided to customers on active loads and reduce the time and effort to make check calls. The lack of driver/load info creates domino effect of missed opportunities.

### The Solution:

MacroPoint reveals driver location and load info via their cell phones, increasing accuracy, improving customer visibility, and making operations much more efficient.

“The kind of information that MacroPoint brings to the table is very valuable to the brokers and carriers we serve. Integration brings it at least one step closer to the dispatchers and shippers who need it.”

Tom Heine, CEO, Aljex



#### ABOUT FASTMORE LOGISTICS

Fastmore Logistics motivated staff provides a boutique styled approach to provide innovative transportation solutions.

#### BENEFITS

- All drivers locatable by all parties
- Far fewer check calls
- More immediate time-to-market
- Works on all phones, even nonsmartphones
- Customer tracking requirements are met
- Less staff support necessary
- Takes seconds to deploy
- Aljex-integrated

# CUSTOMER SUCCESS - FASTMORE LOGISTICS

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Just when you thought technology had helped your business all it could, along comes a way to get location updates, automated arrival detection and more, on loads that you have brokered. MacroPoint grabs data by way of your drivers' cell phones – even if they're not smartphones. You get real-time, third party-validated information and your operations team becomes more efficient than ever.

MacroPoint has quickly become a key tool in the technology arsenals of so many shippers, brokers, and carriers. You make way less check calls – allowing you to use that time much more productively. With MacroPoint you have a larger “virtual fleet” of partner carriers to handle any type of load without compromising the accuracy of information or the frequency of communication.

Driver setup takes just seconds – and with Aljex, MacroPoint is already integrated. As Ray Sciuckas, President of Fastmore Logistics said, “MacroPoint's service and Aljex integration is seamless and savings us time. Our process has become more streamlined and the integrated solutions is helping our business continue to succeed.”



## Improved Operational Efficiency

By using the MacroPoint visibility platform, Fastmore Logistics has now eliminated the cumbersome and time-consuming manual step of continuously communicating with carriers to determine truck and delivery information.



## Increased Productivity

Shipping point and customer arrival information is now gathered automatically using MacroPoint's geo-fence GPS technology, allowing Fastmore Logistics to more accurately evaluate delivery reliability information, and implement optimization measures.



## Automated Communication

After developing a proactive notification system for late deliveries, an essential customer need was solved by allowing the ability to adjust their shipping and receiving schedules in order to maintain efficient day-to-day operations.



## Reduced Costs

By creating a real-time visibility ecosystem with automated communication, the ability to create savings opportunities and optimize resources allowed for the best use of talent, technology and budget within our transportation operations.