

Reserve Management Group

Reserve Management Group saves \$15,000 monthly with MacroPoint

Diversified services provider cuts administrative costs by enabling MacroPoint advanced load tracking capability

“MacroPoint is saving us administrative time every month by giving us complete visibility into the location of all of our freight in real-time,” said Scott Joseph, vice president at Reserve Management Group. “It also improves productivity in our operation because the load tracking solution enables us to plan ahead by reallocating equipment and personnel if there’s an issue with a shipment.”

*Quote had no attribution
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MacroPoint, creator of patented freight tracking software designed to give shippers, brokers, 3PLs and carriers real-time visibility into load status, today announced that by enabling its load tracking software Reserve Management Group is reducing its administrative and management costs by \$15,000 per month.

Reserve Management Group (RMG), headquartered in Twinsburg, Ohio, is a family of distinct but related businesses involved in recycling, scrap metal, electronics and plastic processing, material handling, equipment sales and purchasing, and property management. Formed in 1991, the company has operations in Ohio, Illinois, New York, Wisconsin, Florida, Alabama and Georgia.

RMG chose MacroPoint to track shipments and proactively address issues, Joseph noted. “For 95 percent of our loads, we were never updated about a shipment location,” he said. “In the other five percent, we would only be called when an issue arose, and in the majority of those instances it was after the fact. By managing issues proactively with MacroPoint we can also improve customer service by notifying them of changes in pick up or delivery schedules.”

To address its load tracking needs and resolve problems, RMG enabled MacroPoint patented freight tracking software. Designed to give shippers,

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ABOUT RESERVE MANAGEMENT GROUP (RMG)

Reserve Management Group (RMG) is a family of distinct but related businesses involved in recycling, scrap metal processing (Ferrous Metals, Non Ferrous Metals, Electronic Scrap, Plastic Scrap), material handling, equipment sales and purchasing, and property management. While each business operates independently, customers benefit from synergies among affiliates and joint venture business units.

BENEFITS

- Universally Connected
- Integrated with all major TMS
- Industry-Leading Visibility Network
- Real-Time Control Tower View
- Predictive Analytics
- Instant-On Carrier Connectivity
- Fully Automated Platform
- Minimize Check Calls
- Load Status Notifications

CUSTOMER SUCCESS - RESERVE MANAGEMENT GROUP

brokers, 3PLs and carriers real-time visibility into load status, the load location solution provides arrival and departure notification and out-of-route monitoring by tracking the location of a driver's mobile phone or existing in-cab ELD/GPS devices.

“We are pleased that our freight tracking solution's ability to provide complete visibility into load locations in real time is saving money, improving operational productivity and enhancing customer service for RMG”

Dave Halsema, Executive Vice President MacroPoint



Improved Operational Efficiency

By using the MacroPoint visibility platform, Reserve Management Group has now eliminated the cumbersome and time-consuming manual step of continuously communicating with carriers to determine truck and delivery information.



Increased Productivity

Shipping point and customer arrival information is now gathered automatically using MacroPoint's geofence GPS technology, allowing Reserve Management Group to more accurately evaluate delivery reliability information, and implement optimization measures.



Automated Communication

After developing a proactive notification system for late deliveries, an essential customer need was solved by allowing the ability to adjust their shipping and receiving schedules in order to maintain efficient day-to-day operations.



Reduced Costs

By creating a real-time visibility ecosystem with automated communication, the ability to create savings opportunities and optimize resources allowed for the best use of talent, technology and budget within our transportation operations.